



## **TAIDETTA JÄTKÄLLE - Art for the Port**

### **Art Competition for the Jätkäsaari Port Area**

#### **Competition Plan**

**Cooperative Forum Box, Port of Helsinki, City of Helsinki, and Helsinki Art Museum HAM** invite you to take part in a public art competition in two parts.

##### **Cooperative Forum Box**

The initiative for the competition was submitted by the artist-led Cooperative Forum Box. There are currently more than 90 artists in the cooperative and the gallery run by the cooperative has been in Ruoholahdenranta near Jätkäsaari for over 20 years. Gallery Forum Box organises high-quality art exhibitions monthly, as well as various art events. Forum Box's values are freedom of art and communality.

##### **Port of Helsinki Ltd**

The Port of Helsinki is the busiest passenger harbour in Europe, and the West Harbour, located in Jätkäsaari, is its busiest passenger terminal. In 2019, 11.6 million passengers travelled through the Port of Helsinki, and more than 7 million of them through the West Harbour.

The Port of Helsinki is the leading Finnish general port for foreign trade; a total of 14.7 million tonnes of cargo passed through the port in 2018. The main foreign exports include forestry products, machinery, and equipment, whereas import focuses on everyday consumer goods. The port serves the business life and well-being of both the Helsinki Metropolitan Area and the whole country and has significant positive impact on economy and employment.

The West Harbour serves the traffic to Tallinn and St Petersburg by operating regular ferries to the cities. There are about 10 departures daily, depending on the season. Fast and frequent ferry traffic enables a good service level for both business and leisure travellers and promotes the development of Helsinki and Tallinn as twin cities. The connections between Helsinki and Tallinn are significant to business life. The Jätkäsaari area was part of the West Harbour up until 2008, when the container port was moved to Vuosaari, while passenger and cargo truck traffic remained in the West Harbour.

## **The City of Helsinki**

Helsinki is home to over 650,000 residents. The city is both the centre of the Finnish state administration and a community formed by its residents. Helsinki aims to become the best functioning city in the world and a pioneer in sustainable development in Europe.

Helsinki is a growing city, and Jätkäsaari is one of its largest construction areas. It is being built by the open sea, on the southwestern cape of Helsinki, to become part of the inner city. Jätkäsaari will be home for 21,000 residents and a place of work for 6,000 people. A fifth of the hundred-hectare city district will be reserved for parks.

## **Helsinki Art Museum HAM**

Helsinki Art Museum HAM manages the Helsinki City Art Collection and functions as art expert regarding the art projects under the percentage financing principle (prosenttiperiaate). HAM's collections feature nearly 500 public art works.

## **1. Purpose of the Competition**

The purpose of the competition is to find a public, permanent, site-specific artwork for the West Harbour area in Helsinki's Jätkäsaari. The work should reflect the area's unique nature. The new city district of Jätkäsaari highlights the coastal location of the area and its community spirit. West Harbour is Finland's busiest passenger harbour, and an important operator in the Jätkäsaari area.

The assessment will focus on the artistic expression of the proposals and their potential for being implemented and developed. The scale of the area as well as its busy, urban nature should be taken into account in the design of the work.

A separate agreement on the work's implementation will be drafted after the winner is declared. The work will be included in the collections of the Helsinki Art Museum HAM.

The competition will adhere to this competition plan and the competition rules of the Artists' Association of Finland. The competition plan was approved by the Artists' Association of Finland on 18 May 2020.

## **2. Right to Participate**

The competition is public and open to all. The competition will be held in Finnish, but proposals can be submitted in Finnish, Swedish or English.

## **3. Competition Area**

The primary competition area (appendices 1 and 2) is the Atlantinaukio square, which is an open observation platform that will be built near the port. Atlantinaukio will be located in the southeast corner of the Atlantinsilta bridge, which is currently under construction. Atlantinsilta will be completed in 2021 and trams will start crossing the bridge then as well. The Madeiranaukio square will be built in the northeast corner of Atlantinsilta, and a work or a part of it can also be proposed for this square.

Atlantinaukio is an observation platform over the open sea, where people can watch the activities of the port, bid farewell to travellers and welcome arriving passengers, or just stay a while to admire the seascape. Atlantinaukio is located about 7 metres above sea level. From two of its sides, the square will be connected to concrete element walls with reliefs that are angled towards the water and have been specifically designed for the surroundings of Atlantinsilta. The square will be accessible directly from Atlantinsilta and the visitor parking area of the port. Atlantinaukio will feature binoculars that will allow people to watch ships and birds at the sea. Light-coloured railing and fixtures will create a maritime feeling, and their simple forms are inspired by smooth beach stones, starfish, and sea vegetation. Some of the square's walking paths will be covered with planks that resemble the wooden decks of sailing boats. Towards the port, the square will be lined with pergola structures and tall vegetation.

The Madeiranaukio square will be located on Atlantinkatu street near the Atlantinsilta bridge and the Melkinlaituri neighbourhood, in a spot that is both functionally important and significant to the urban landscape. Madeiranaukio's position in the cityscape is practically the opposite of that of Atlantinaukio. While Atlantinaukio is a level, podium-like structure in an open urban landscape, Madeiranaukio is closed from three of its sides and surrounded by dense urban structure. The square is lined by 7–8 storey buildings on its west, north and northeast sides. The highest residential building of block 20829 will be built on the northeast side of Madeiranaukio, with its roof 60 metres above sea level at its highest point. The southern side of Madeiranaukio is open, and the square has a view of the passenger port, the open sea, and the coastline. The square is surrounded by business premises, with customers adding liveliness to the square. Tall trees will be planted in Madeiranaukio, and it will be part of the Melkinlaituri beach promenade. Madeiranaukio will be connected to Melkinlaituri and areas by the sea with ramps and stairs. (See appendices 3–6.)

Atlantinaukio and Madeiranaukio are estimated to be built in 2022–2025.

#### **4. Budget and Implementation of the Artwork**

A preliminary sum of €100,000 (VAT 0%) has been reserved for implementing the artwork. The sum covers the artist's fee and the costs of the work's materials and implementation.

The City of Helsinki will pay for the potential implementation of the work, and the City of Helsinki will decide on the implementation of the work separately. The City of Helsinki has the right to commission the artwork based on any of the proposals awarded in the competition.

The artwork is meant to be implemented at the same time as Atlantinaukio and Madeiranaukio are built.

## 5. Prizes

Each proposal adhering to the competition plan and selected for the second stage of the competition will be awarded **€3,000**. Proposals adhering to the competition plan and submitted for the competition's second stage will be rewarded as follows:

**1st prize €10,000**

**2nd prize €6,000**

**3rd prize €3,000**

Exemption from taxes for the prizes has been applied for.

If there are fewer proposals accepted to the competition than there are prizes, the jury has the right to reassess which prizes will be awarded. The jury also has the right to stipulate the sum and number of prizes differently to what is stated in the plan, if the jury comes to a unanimous decision on the matter.

## 6. The Jury of the Competition

The jury of the competition consists of seven (7) members in total:

**City of Helsinki, City Executive Office, Area construction:** (1) Max Takala, project engineer

**Helsinki Art Museum HAM:** (1) Taru Tappola, head of public art

**Port of Helsinki Ltd:** (1) Satu Aatra, planning manager

**Cooperative Forum Box:** (2) Arto Jurttila, chair of the Forum Box board, and Pauliina Turakka Purhonen, visual artist (*Please note that at least one of the Forum Box representatives is an artist who is a member of the Artists' Association of Finland*)

**Artist members selected by the Artists' Association of Finland:** (2) Sari Palosaari, visual artist, and Jukka Lehtinen, sculptor

Jury secretary: Kersti Tainio

Competition contact person: Virpi Näsänen

Additionally, the competition jury may consult external experts while assessing the proposals.

A rule introduced by the Artists' Association of Finland will be applied to any voting situation, stating that the total number of votes by the jury's artist members will exceed the total number of votes of other jury members. This means that the votes will be distributed among the jury members so that the three artist members will have a total of five votes. If there is a tie, the chair's vote will decide.

## 7. Schedule and Procedure of the Competition

The competition has two stages. The first stage is a public idea competition by nature. The jury will select three to five (3–5) proposals submitted to the first stage for the competition's second stage, and they will not be ranked during the first stage.

**The first stage** of the competition will start on **28 August 2020** and end on **20 January 2021**.

After the conclusion of the first stage of the competition, some of the proposals submitted will be selected to be exhibited based on a separate decision. The time and place of the exhibition will be published later on Forum Box's website.

**The second stage** of the competition will start on **22 February 2021** and end on **4 June 2021**.

## 8. Secrecy of the Competition

The competition is anonymous. All documents of the proposal must be marked with a pseudonym. Only the competition's **contact person** will process the proposals submitted. The competition's contact person will reveal the authors of the proposals to the jury only after the winners have been selected.

## 9. Materials required

One competitor or group can submit several proposals under different pseudonyms. Previously published or implemented proposals cannot be submitted. The competition proposal can be excluded from the competition if it has not been submitted by the deadline or if it violates the competition plan.

### **The Competition Proposal for the First Stage Must Include:**

- 1)** A maximum of two (2) drafts on A3-sized paper, which demonstrate the appearance, characteristics, and scale of the work as well as its location in the area clearly enough. The author can choose the presentation method that best supports his/her proposal (photographs, drawings or similar). Scale models or other three-dimensional objects will not be accepted, but photographs of scale models and similar can be used in the drafts.
- 2)** A written statement of a maximum of one (1) A4 page about the content and form of the artwork, including its initial budget and an estimate of the work's lifecycle and annual maintenance costs.
- 3)** Each part of the first-stage proposal needs to include the pseudonym, and a closed, opaque envelope with the pseudonym must be attached to the proposal. The proposal's pseudonym, the author's name, address, email address and telephone number must be enclosed in the envelope. It must also be stated who holds the copyright on the work.

**4)** All the materials of the competition proposal should also be delivered as a PDF file on a flash drive. All identifying factors related to the author's identity must be erased from the PDF files. The pseudonym cannot refer to an actual, existing person.

The competitors may use technical assistants to draft the proposal at their own cost.

## **10. Submitting the Proposal**

The proposals must be either submitted by mail to City of Helsinki, Registry, PO Box 10, 00099 City of Helsinki, or delivered to the Registrar's Office during its service hours: City of Helsinki Registrar's Office, Pohjoisesplanadi 11–13, Helsinki.

The competition period will end on **20 January 2021 at 16:00**, at which time the proposals must have been delivered or demonstrably mailed or submitted to a delivery company. The competitor is liable for the delivery and its costs.

All deliveries must arrive by **27 January 2021**, 7 days after the competition has ended.

**PLEASE NOTE!** The competition proposal's envelope or package must be marked with the text 'TAIDETTA JÄTKÄLLE'.

Competition proposals can be picked up after the potential exhibition at a time that will be announced later. Competition proposals that are not picked up by the specified deadline will be disposed of.

## **11. Additional information**

Any questions regarding the competition's first stage must be submitted by 15 November 2020 by email to the **competition's contact person**: Virpi Näsänen, [virpi.nasanen@forumbox.fi](mailto:virpi.nasanen@forumbox.fi).

The questions will be answered on Forum Box's website at <https://forumbox.fi/taidettajatkalle/> as soon as possible or, at the latest, by 1 December 2020.

## **12. The Results of the Competition and Publishing them**

The winners of the competition will be published on Forum Box's website in August 2021. Details as well as information about the possible publishing event will be posted later.

### 13. The Ownership and Copyright of the Proposals

The ownership and copyright of the proposals remain with the author. The competition organisers have the right to exhibit the proposals and use and publish the materials of the **awarded** works in their own communications at no separate cost.

The participants must ensure they have the necessary consent of the copyright holder(s) for the materials they submit. Copyright must be agreed with Kuvasto ry, or, if Kuvasto does not represent the author, directly with the author. Reclaiming the proposals for any other purposes than presenting the proposals in relation to the competition and communications must be agreed separately.

### 14. Second Stage of the Competition

Those chosen for the second stage will be informed immediately after the first stage has been completed. The second stage will start on **22 February 2021** and end on **4 June 2021**.

The proposals must be either submitted by mail to City of Helsinki, Registry, PO Box 10, 00099 City of Helsinki, or delivered to the Registrar's Office during its service hours: City of Helsinki Registrar's Office, Pohjoisesplanadi 11–13, Helsinki.

The competition period will end on **4 June 2021 at 16:00** at which time the proposals must have been delivered or demonstrably mailed or submitted to a delivery company. The competitor is liable for the delivery and its costs.

All deliveries must arrive by **11 June 2021**, 7 days after the competition has ended.

**PLEASE NOTE!** The competition proposal's envelope or package must be marked with the text 'TAIDETTA JÄTKÄLLE'.

**The competition proposal for the second stage must include:**

- A scale model or other demonstrative presentation of the artwork, including a sufficient portion of the competition area (scale can be freely chosen).
- Drafts and/or plans of the artwork that must present the work's location in the area and its scale.
- A written statement of a maximum of one (1) A4 page about the content, implementation method, materials, and technical solutions of the artwork. In addition, a cost estimate specifying the costs of the materials and work needed for implementing the work as well as the artist's fee. An estimate of the work's annual service and maintenance costs should be attached to the statement.
- All the competition proposal's materials should also be delivered as a PDF file on a flash drive. All identifying factors related to the author's identity must be erased from the PDF files. The pseudonym cannot refer to an actual, existing person.

The competitors may use technical assistants to draft the proposal at their own cost.

### **Appendices**

1. City plan
2. Illustrations
3. Details of the covering materials, Atlantinaukio
4. Draft of the General plan, Atlantinaukio
5. Street environment, Madeiranaukio